HERE for GOOD
CELEBRATING IMPACT

Carleton UNIVERSITY
We are a university with a cause. As a pillar of the local community, and as a platform to bring positive change around the globe, Carleton University is Here for Good.

Here for Good has been the tagline of our Collaborate Campaign, the most ambitious fundraising campaign in Carleton’s history. It exemplifies our founding mandate, our philanthropic vision and our institutional values. It has guided us through our campaign, and it will continue to guide us going forward.

We are proud to announce that we have officially surpassed the $300 million goal of our campaign. Together with our donors, faculty, staff, alumni and students, we have supported ambitious initiatives that make a positive difference in the world.

We are deeply grateful to all of those who supported our mission and rallied behind our common cause of doing good. We’re proud to share with you a snapshot of the impact we’ve achieved together through this campaign.
IMPACT
BY THE NUMBERS

Let’s celebrate the successful completion of our Collaborate Campaign and the impact $300 million has had on campus and beyond!

- 29,000 supporters made financial contributions and invested in our capacity to do good
- 1,873 alumni and community volunteers joined our movement to be Here for Good
- 404 new scholarships and bursaries were established
- $17M+ was raised through annual giving
- 191 FutureFunder projects were launched
- $67M+ was raised through planned giving
- $1.2M was raised (with matching funds) on Giving Tuesday 2018, compared with $48,000 (with matching funds) on Giving Tuesday 2013

$300M
CHAMPIONING ATHLETIC EXCELLENCE

The Ravens Football Team ignites school spirit, encourages community engagement, and helps students become well-rounded, active citizens.

The return of Ravens Football, one of the founding accomplishments of Collaborate, was championed throughout the campaign by alumnus John Ruddy and a number of dedicated Old Crows and other proud donors.

The return of football has had a transformative effect on campus and beyond. The entire program – from coaching staff to student-athletes to proud grads – champions athletic excellence, student-athlete development, and community engagement initiatives. Ravens student-athletes have passionately served their community in a variety of ways, including organizing an annual blood donor clinic on campus, coaching youth during the Junior Ravens camps, and volunteering with community organizations such as Habitat for Humanity, the Ottawa Food Bank, and the Ottawa Mission.

In conjunction with the team’s return, Throwback – Carleton’s reimagined homecoming celebration – was launched, with the goal of elevating school spirit and bringing together alumni, community members, students and staff.
Female student-athletes are empowered to pursue various interests and to become active members of society.

The McKeen Metro Glebe Scholarship was established in an effort to support young women in becoming well-rounded, engaged citizens. The scholarship is awarded to female varsity student-athletes who have demonstrated a passion for community service, thus reinforcing the importance of finding a balance between education, career goals, athletics and community engagement activities. By pursuing various experiences, female students develop diverse skills that better prepare them to give back to their communities and contribute to the greater good of society.

The McKeen Metro Glebe Scholarship was endowed during Collaborate by Jim and Rebecca McKeen, business owners in the Ottawa area.
Northern Nomad tiny house provides insights into the future of sustainability

The Northern Nomad tiny house was designed and constructed on Carleton’s campus by fourth-year engineering and design students, under the leadership of Assistant Professor Scott Bucking. The tiny house, devised as a net-zero energy building, perfectly demonstrates Carleton’s efforts to advance sustainability and energy efficiency through research and teaching.

The initiative provided experiential learning opportunities to students as well as insights into the future of sustainability in a changing climate. The Northern Nomad includes smart home features for energy efficiency, solar panels that run an atmospheric water generator, and is optimized for cold climates. These principles, which have been devised and tested through the tiny house, can be applied to larger infrastructure for better energy efficiency outcomes.

During Collaborate, the Northern Nomad project was supported by a variety of donors and sponsors, including the Borealis Foundation.
Carleton’s internal community contributes to the greater good of society through giving

The Carleton community is thoughtful, caring, engaged and unquestioningly committed to creating positive change in our world. During Collaborate, more than 500 faculty, staff and retirees proved this by making significant contributions towards the Campus Community Campaign. This annual fundraising effort encourages our internal community to support projects and initiatives – such as the Library Collections Fund and the Student Emergency Fund – that are meaningful to them and that directly contribute to the greater good of society.

In recognition of their substantial contributions towards up-to-date and relevant library collections, Room 252 in the MacOdrum Library was renamed The Carleton University Community Campaign Seminar Room.
The McMillan Chair will bolster teaching and research excellence and will help Carleton create global impact in the field of Russian Studies.

In an effort to bolster teaching and research excellence in perpetuity within Carleton’s Institute of European, Russian and Eurasian Studies (EURUS), Professor Emeritus Carl McMillan committed to establishing the McMillan Chair in Russian Studies.

Thanks to Professor McMillan’s generous support, the McMillan Chair will attract an established scholar to Carleton University and Canada’s capital. Through research, teaching, mentoring and outreach efforts (such as public lectures and international conferences), the McMillan Chair will enhance Carleton’s global reputation and will help Carleton make an international impact in the field of Russian Studies.

Photo: Vladimir Dvortsevoy
Supporting Indigenous Initiatives

Indigenous students develop lifelong skills, build confidence and establish connections through a university transition year

The Indigenous Enriched Support Program (IESP), offered by the Centre for Initiatives in Education (CIE) at Carleton, provides opportunities for Indigenous students to access education and thrive at post-secondary institutions. The IESP supports Indigenous students, providing an alternative method of entry to post-secondary for those who do not meet the traditional requirements but who show strong potential. With support from peer mentors, coaches, workshop facilitators and advisers, IESP students take credit courses in their first year in order to qualify for degree programs.

CIE, and the IESP specifically, have received generous support from multiple donors during Collaborate, including The Counselling Foundation of Canada. With such support, Indigenous students in the IESP are able to develop lifelong learning skills, build leadership abilities and confidence through peer-to-peer mentoring and coaching opportunities, establish a network and gain work experience through internships.
Health Sciences Research Internships help prepare students to influence improvements in society’s health and well-being

Offered to outstanding students in the Bachelor of Health Sciences program, **Health Sciences Research Internships (HSRIs)** give Carleton students the opportunity to work in leading researchers’ labs on real scientific health issues. Through HSRIs, students gain hands-on experience that help them better understand the complexities of health and disease. They are given the opportunity to develop practical research, communication and collaboration skills that will prepare them to make a positive impact in the health sciences field.

The HSRI program was launched with a lead gift from the Mach-Gaensslen Foundation. Following the foundation’s leadership in this area, several other Health Sciences Research Internships have been initiated and endowed at Carleton with the support of donors. Crowdfunding efforts from alumni, community members and other supporters continue to supplement and expand the HSRI program.
FURTHERING GLOBAL WATER ACCESS

Through collaborative research with international partners, the Jarislowsky Chair in Water and Global Health helps address the needs of communities worldwide.

The Jarislowsky Foundation created the Jarislowsky Chair in Water and Global Health during Collaborate. The Chair helps communities provide safe drinking water, improve sanitation and innovate wastewater treatment methods. Inaugural chairholder, Professor Banu Örmeci, is working with 12 villages in India on their drinking water and sanitation issues. She is developing new and sustainable treatment technologies for large cities and Indigenous communities in Canada. Professor Örmeci also leads Carleton’s Global Water Institute, which links the research of more than 100 faculty members, and she has recently filed two patents on new water sanitation technologies.

Philanthropist Stephen Jarislowsky and the Jarislowsky Foundation have established close to 30 Chairs, in a diversity of topics, at Canadian universities from coast to coast to coast.
FOSTERING DEMOCRATIC LEADERSHIP

Unique graduate program equips students with skills and knowledge to give back through professional, ethical political management

Clayton Riddell (1937-2018) had a deep commitment to democracy and political ideals. He created the Clayton H. Riddell Graduate Program in Political Management. Established during Collaborate, it is the only program of its kind in Canada and provides advanced training on political leadership, campaign management, ethics and policy development. Since its establishment nine years ago, the Riddell Program has created a cadre of energetic professionals and developed intensive networks among people of all political persuasions.

The program’s 150+ graduates are working within all levels of government as well as for non-profits, advocacy groups and government relations firms. Politicians and political strategists from all parties applaud the program and its contributions to our democracy.

To borrow from the words of Mr. Riddell – graduates will be drivers, not passengers, in the advances that make our world a better place.
Carleton Dominion-Chalmers Centre creates a direct connection to and impact on the arts community

Thanks to donors, Carleton purchased the historic Dominion-Chalmers church in downtown Ottawa and is transforming it into a unique performing arts and learning centre. The Carleton Dominion-Chalmers Centre includes a 900+ seat main hall, numerous rehearsal rooms, classrooms and meeting spaces, as well as a garden. There is also a 5,200-pipe Casavant, one of only a few such pipe organs in Canada.

The Crabtree Foundation made the lead gift toward the project. “We see this as an opportunity for our family’s Foundation to support the entire Ottawa arts community,” says Sandra Crabtree.

This is a transformational project for the Faculty of Arts and Social Sciences. The centre provides wonderful space for our growing music program and other arts and social sciences departments. The building will also continue to serve as a community, cultural and artistic space for the broader Ottawa area, and is the new home for the Ottawa Symphony Orchestra.
The Master of Philanthropy and Nonprofit Leadership (MPNL) program shapes a new generation of change-makers

During Collaborate, we launched Canada’s first Master of Philanthropy and Nonprofit Leadership (MPNL) program. Housed in the country’s oldest and largest School of Public Policy and Administration, the MPNL program equips talented young scholars and future nonprofit leaders with the knowledge and abilities – including leadership, strategy, business, policy and fundraising skills – to contribute to the evolving field of philanthropy.

The importance of philanthropy and nonprofit leadership continues to grow in our cause-oriented society. With support from our donors, we have been able to tailor the program to the needs of the community – preparing and molding a new generation of ethical, engaged, caring and competent nonprofit professionals and change-makers.
SUPPORTING WOMEN IN LEADERSHIP

Education, research, and dissemination efforts inform and inspire individuals, academics and the broader community

Nearly 30 years after the Centre for Research and Education on Women and Work (CREWW) was established, this research unit at Carleton remains committed to studying and supporting women in areas related to gender diversity and work while building new international networks and growing its digital presence for research dissemination. The centre is also striving to establish a new focus on workforce integration for women who have recently immigrated to Canada.

Thanks to the generosity of multiple partners and donors during Collaborate, including the RBC Foundation, the centre has pursued numerous research activities and educational programs that align with its founding mission. CREWW’s research activities include annual Women and Work Research Incubator Grants, annual writing retreats, research forums and graduate student bursaries. CREWW’s professional programs, such as the Advancing Women in Leadership Program and the Thinking Like a Futurist: Navigating Complex Futures Program, are designed to empower professional women to become creative, ethical and strategic leaders.
The Uganda Collection preserves collective memory and supports research, teaching, and learning efforts at Carleton.

Housed in Carleton’s MacOdrum Library, the Uganda Collection is an assortment of materials detailing the 1972 expulsion and subsequent resettlement of over 7,000 Ugandan Asians in Canada.

The Uganda Collection was made possible by both personal gifts and in-kind donations during Collaborate. The collection is used at Carleton for research purposes in areas of global significance such as immigration, diaspora, and African political history, as well as to support teaching and learning efforts by giving students the experience of working with primary source materials. It also plays an important role in preserving the collective memory of a substantial immigrant community. With donor support, we were able to digitize the collection to enable access to people from all over the world.
The Carleton Therapy Dogs program delivers “pawsitive” support to thousands of Carleton students

The Carleton Therapy Dog program was launched with the goal of providing mental health support to students on campus. In 2018, thanks to support provided by a large network of donors, the program was expanded from one dog to seven dogs. Each dog has “office hours” in a safe space where students can spend time with the animal, connect with and receive support from other students, and talk through any issues they may be facing—all of which helps with managing stress, anxiety, and depression.

The dogs’ handlers are all Carleton faculty and staff volunteers, which is a true testament to Carleton’s connected and caring culture: we all rally together to provide students with a supportive and pawsitive experience.
PRIORITIZING ACCESSIBILITY

Break the Barriers helps students with disabilities overcome obstacles and achieve their goals

As the result of initiatives carried out by Carleton’s Paul Menton Centre (PMC), a unit dedicated to supporting and empowering students with disabilities, Carleton is proudly one of the most accessible post-secondary institutions in Canada.

In an effort to continue the legacy of accessibility at Carleton, Break the Barriers: accessible education for individuals with physical disabilities was launched. A partnership between PMC, the Carleton University Students’ Association (CUSA) and Attendant Services, Break the Barriers aims to assist students in overcoming barriers that prohibit them from academic success and well-being. Thanks to crowdfunding support, Break the Barriers is able to provide funding directly to students with disabilities to lessen their financial burdens. With reduced financial stress, students with disabilities can focus on their studies and personal development, build connections and networks on campus, and achieve their goals.
Female students from Carleton network, learn, and build community at the world’s largest conference celebrating women in technology

Diversity Matters: Supporting Women in Computer Science (WiCS) is an initiative that fosters an inclusive, empowering, and supportive community of female computer scientists. By building a network of like-minded women, Carleton’s WiCS helps female students develop job-relevant knowledge, build confidence, and see the impact they can make in the computer science sector.

In 2019, thanks to generous crowdfunding support, Carleton’s WiCS will send female students to the Grace Hopper Celebration, an international conference that celebrates and empowers women pursuing careers in technology. This experience will allow Carleton students to meet and connect with women from 81 different countries, learn and develop critical skills at 400+ sessions, and be inspired by 800+ speakers.
We’re now looking forward to the next phase at Carleton – to new opportunities to do good things in and for our communities.

We continue a journey to ensure that research, higher education and the pursuit of knowledge can serve the greater good of society. If you share our conviction that there is much good to be done, we hope you will join us.

futurefunder.carleton.ca